**Press release, January 2017**

**Moisturizer for the skin**

**Before dry air makes your skin brittle and cracked.**

**Skin suffers particularly in winter due to** [**dry air**](http://www.boneco.com/en/healthyair/prevent-dry-air-at-home#intro)**. Lips are often the first indicator that the room is too dry. They become chapped. When moisturizing cream no longer helps protect chapped skin, it's high time to humidify the air.**

**Wellness for your skin**

Air affects the appearance and the well-being of skin. [Dry air](http://www.boneco.com/en/healthyair/prevent-dry-air-at-home#intro) (caused by the use of heaters in winter) deprives the skin of moisture. Your skin begins to itch, burn and stretch and tends to pucker.

Whether in the office, the living room or in the bedroom, a [humidifier](http://www.boneco.com/en/products/air-treatment-systems/humidifier/boneco-e2441a-evaporator) provides optimal humidity all year round – and it gives the skin a [natural feeling of well-being](http://www.boneco.com/en/healthyair/prevent-dry-air-at-home#intro). The [hygrometer](http://www.boneco.com/en/products/air-treatment-systems/accessories/thermo-hygrometer-a7254-1-1), which displays the relative humidity level, should never drop below 40 percent.

**Natural tips**

The effect of the [humidifier](http://www.boneco.com/en/products/air-treatment-systems/humidifier/boneco-e2441a-evaporator) can be amplified. To ensure that skin moisture remains at its natural balance, it is also recommended not to bathe or shower too often using hot water. The use of a rehydrating bath and shower products are also recommended. It is especially important to drink enough water at all times.

**The ideal room climate**

Skin is the largest human organ and it is constantly being exposed to various climatic conditions. The mobile BONECO [humidifier systems](http://www.boneco.com/en/products/air-treatment-systems/humidifier/boneco-e2441a-evaporator) keep the relative humidity levels consistent at the optimal level of 40 to 60 percent.

[BONECO healthy air](http://www.boneco.com/en/healthyair/): The best for healthy air – since 1956.



Photo: BONECO [Humidifier Ultrasonic U700](http://www.boneco.com/en/products/air-treatment-systems/humidifier/humidifier-ultrasonic-u700)

[**About BONECO**](http://www.boneco.com/en/aboutus/)

BONECO AG is part of PLASTON Group, a Swiss company with a rich history. The company is headquartered in Switzerland and has production and sales locations in Switzerland, Czech Republic, the United States and China. BONECO AG is the international leading manufacturer of premium, mobile appliances for Air Humidification and Air Purification. BONECO healthy air stand for excellent quality, innovative solutions, expertise and an immeasurable wealth of experience going back over more than 60 years.

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